



AAHAR™ –The International Food & Hospitality Fair, April 26-30, 2022 Pragati Maidan, New Delhi

Facts at a Glance

Particulars	Details
Exhibition	AAHAR™
Edition	36 th Edition
Exhibition Profile	Business to Business (B2B)
Dates	April 26-30, 2022
Timings	10 AM to 6 PM 9:30 AM to 6:30 PM (Exhibitors)
Display Profile	<ul style="list-style-type: none"> i. Food Products & Beverages ii. Food & Beverages Equipments (Preparation/Processing/Packaging) iii. Hospitality & Décor Solutions iv. Wines & Spirits v. Dairy Products vi. Confectionery and Bakery vii. Spices and Agri-Produce viii. Aqua/Marine Products
Venue	Pragati Maidan, New Delhi

Hall-Wise Verticals

Hall	Verticals
H2 GF	Dairy Products & Technology, Confectionery & Bakery Products
H3 GF	Spices, Condiments, Ingredients, Agri Produce, Floriculture, APEDA Pavilion
H4 GF	Foreign Participation and FIFI Pavilion
H5 GF	Processed Food, Frozen Foods, Marine Products, Organic products , Tea, Coffee, Beverages, Aquaculture, Supply Chain Solutions
H7(A-H)	Bakery, Heavy Machinery Equipment, Refrigeration, Tentage & Décor, Logistics/Packaging, Software Solutions & Catering/F&B Equipment
H7 Outdoor Open area	Mist Coolers
H8 – 11	Kitchen & Hotel Equipment, Cloud Kitchens, IT and Security Solutions for Hotels and Restaurants
H2FF	Maiden Edition of “India Wine and Spirits Show”** Wine & Spirits, Brewery Equipment & Solutions
H3FF	Hospitality and Décor, Catering Solutions
H4 FF	Hospitality and Décor, Catering Solutions
H5 FF	F&B Equipment (Light), Furnishing, Culinary Art Forum (Foyer)

**** For participation charges and other details for the India Wine and Spirits Show, please refer to the Brochure of the India Wine and Spirits Show on ITPO website**

Space Rentals (Domestic Participants)

Particulars**	For Domestic Participants Charges in INR*	For Foreign Participants Charges in USD*
Note: Electricity @ 0.5 KW per 12 sqm included in Space Rentals**	Charges in INR per sqm excluding applicable GST	Charges in USD per sqm excluding applicable GST
Hall (AC)– Shell Scheme (Min 12 sqm)	9,700	300
Hall (AC) – Bare Space (Min 36 sqm)	9,400	280
Open Paved Area With Canopy (Non-AC) under shell scheme (Min 18 sqm)	8,000	-
Open Paved Area (Bare) (Min 36 sqm)	7,700	190

* All charges are excluding applicable GST at 18%

** Complimentary 0.5 KW electricity for each 12 sqm area booked is provided with space booking

Note: Discount of 50% on participation charges (@ Bare space rentals) will be offered to eligible Start-Ups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India. Only limited booths will be available under this category for booking on first-come-first-served basis through online space booking portal of ITPO. The discount will be provided at the time of final invoicing, i.e. post event.

Premium for Corner Booths (Applicable on Booths of Sizes less than 80 sqm)

Particulars*	Premium on Space Rentals
2-side Open	12%
Peninsula i.e. 3-side Open	15%
4-side Open (Island Type)	18%

*Government participants are exempted from premium charges

Offline Space Allocation

Minimum Booth Size to be booked	<p>The minimum booth size to be considered for offline allotment of space to eligible companies will be -</p> <ol style="list-style-type: none"> 24 sq.mtr for food and beverages sector (including all sub categories of food and processed foods, beverages, wines and spirits, dairy, marine and aqua products, agri-produce, etc.), and for rest as 36 sqm. <p>In the event of competing requests for the same booth by more than one company, the one which deposits the participation charges in full first shall get the allotment.</p>
Eligibility Criteria for offline Allocation of space	<p>Sole criteria for offline allocation of space to domestic companies will be the annual turnover of a minimum of Rs. 50.00 Crores during any one of the previous five financial years, i.e. 2020-21, 2019-20, 2018-19, 2017-18 or 2016-17.</p> <p>Allocation of booths to foreign and government participants will be entirely offline.</p>
For companies not falling under the criteria mentioned above	<p>Allocation of booths/stalls to private domestic exhibitors will be made as per the online space booking through ITPO's portal on first-come-first-served basis subject to availability. Space allocation to foreign and Govt. participants will be entirely offline.</p>

Online Space Booking

After completion of the offline space allocation as per the table above, the online space booking will be opened for the remaining booths. Interested exhibitors may apply for booth online through ITPO's portal <https://domesticbooking.indiatradefair.com/> on first-come-first-served basis subject to availability. Please keep visiting ITPO website <https://indiatradefair.com/> for updates.

Additional Services and applicable charges

a. Additional Power charges over and above complimentary entitlement of 0.5 KW per 12 sqm area booked

Particulars**	For Domestic Participants Charges in INR*	For Foreign Participants Charges in USD*
Power load charges (Flat rate basis for 12 hrs/day)	Rs 352 per KW per day	\$ 5 per KW per day
Power load charges (Flat rate basis for 24 hrs/day)	RS 704 per KW per day	\$ 10 per KW per day

b. Water charges

Particulars	For Domestic Participants Charges in INR*	For Foreign Participants Charges in USD*
Water Connection charges	Rs. 11,760/- per connection	\$ 160/-* per connection
Water consumption charges/ day / tap	Rs. 1,680/- per tap/day	\$ 23/- per tap / day

* All charges are excluding applicable GST at 18%

c. Advertisement Charges in Fair Guide

Position	For Domestic Participants Charges in INR*	For Foreign Participants Charges in USD*
Page T-2	20,000	650
Page T-3	20,000	650
Page T-4	24,000	700
Page (Colour) - Inside	7000	325
Page (B/W) - Inside	4000	190
Book Mark-Insertion	10,000	325
Book Mark Printing & Insertion	35,000	1100

* All charges are excluding applicable GST at 18%

Visitor Entry Tickets

Ticket (including GST)	(Rates per ticket in INR including GST)
One-day valid ticket (Single entry)	300/-
Season ticket valid for all 5 exhibition days	1,000/-

Hosted Buyers' Program

ITPO will be hosting a dedicated Hosted Buyer Program (Overseas and Domestic Buyers). The profile of the buyers will include importers, wholesalers, aggregators, sourcing managers of e-tailers, chain stores, supermarkets, department stores, etc. Please refer to ITPO website for further details.
